



THE ART AND SCIENCE OF FUTURISM

In times of uncertainty it pays to be able to think ahead, anticipate the impacts of changes on your business or community, and quickly respond.

The Art and Science of Futurism is a 1-day introductory program to some of the methods used by professional futurists and leading strategists to help their clients navigate uncertainty.

The program is designed to give you basic practical skills that can be immediately applied when you get back to work.

It will be highly interactive and require your complete commitment to actively contributing to the learning activities and exercises. No lectures here!

Who will benefit?

- Entrepreneurs interested in future-proofing their business;
- Government strategy and policy makers looking to develop Levels 7-9 Leadership and Strategy competencies;
- Local government long-range community planners;
- Sustainability professionals looking for methods to assess the interests of future generations;
- Community sector leaders, social innovators, and community visioners.

What will you learn?

By the end of the day you will have learned or extended your knowledge and skills in futuring and applied them to your own business, community or organisational setting.

You will have a better understanding of how and when the methods can be applied to achieve the results you're looking for, how other sectors and industries are using the methods, and the importance of futures thinking.

This is a practical hands-on workshop introducing business, government and social enterprise managers to the methods used for Futuring.

Small group working ensures plenty of opportunities for networking and the sharing of different experiences across the sectors.

Numbers are limited to 20 - enrol today!

Course facilitator: Dr Anita Sykes-Kelleher.

Date: Friday February 13, 2015.

Time: 9:30 – 4:30.

Venue: The Vault, SpaceCubed, 45 St George's Terrace, Perth, WA 6000

Cost: \$395 including light lunch

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We'll invoice you for payment within 7 days to confirm your registration.